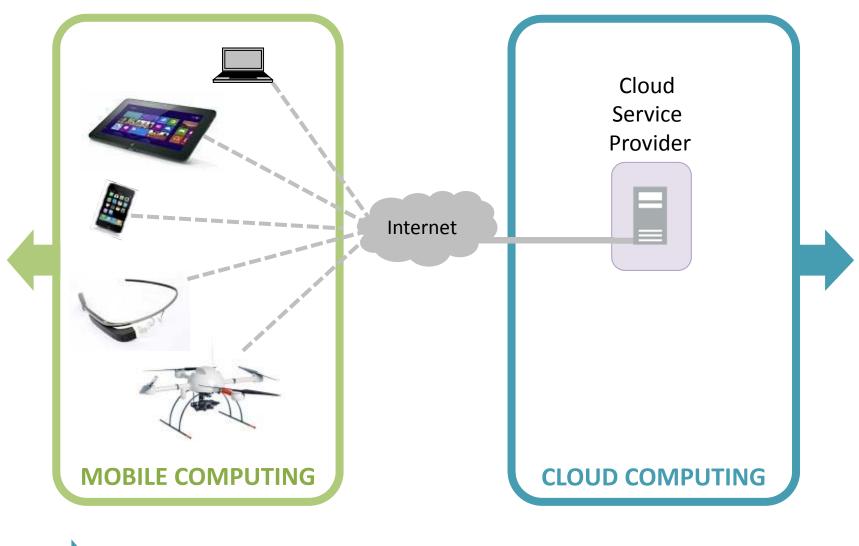
OPEN EDGE COMPUTING INITIATIVE

- Overview Business, Technology and Targets -

December 2015

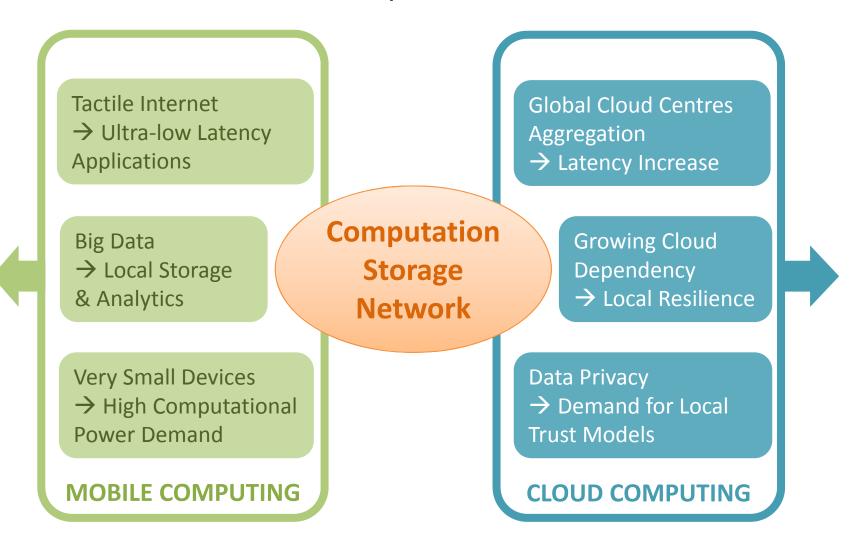
Two Megatrends...





... are slowly drifting apart!

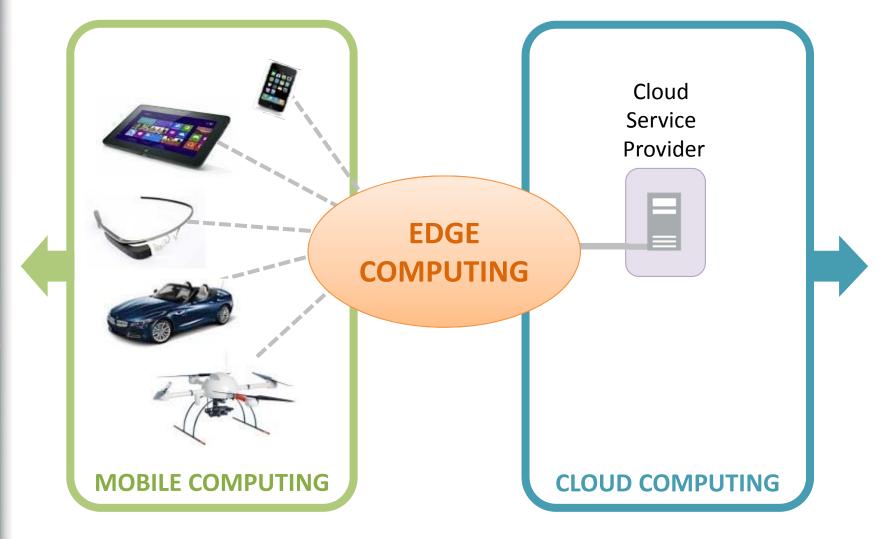
Current Trends & Developments





We need computational power, storage and network close to mobile devices and sensors

We Need "Edge Computing"

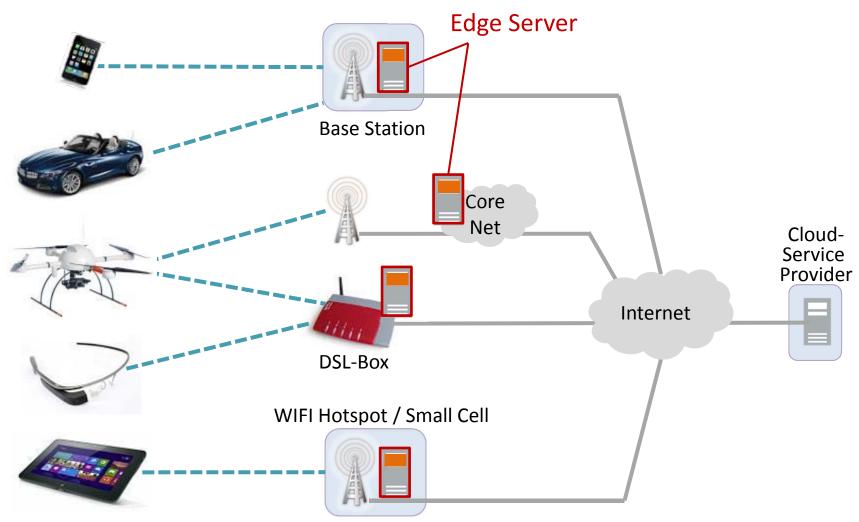




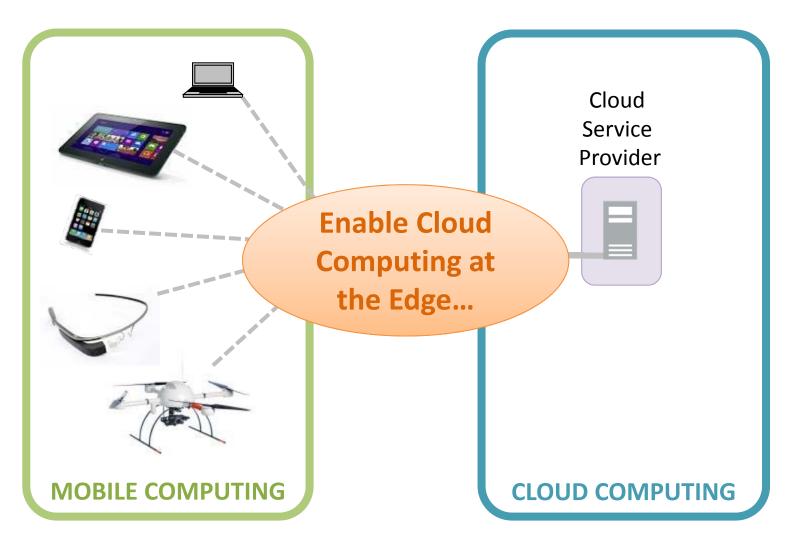
Edge Computing: Little data centres and computing resources right next to the mobile device or sensor

Open Edge Computing Vision:

All network edge components offer standardised and open Edge Resources to any mobile application or system to enable Edge Computing

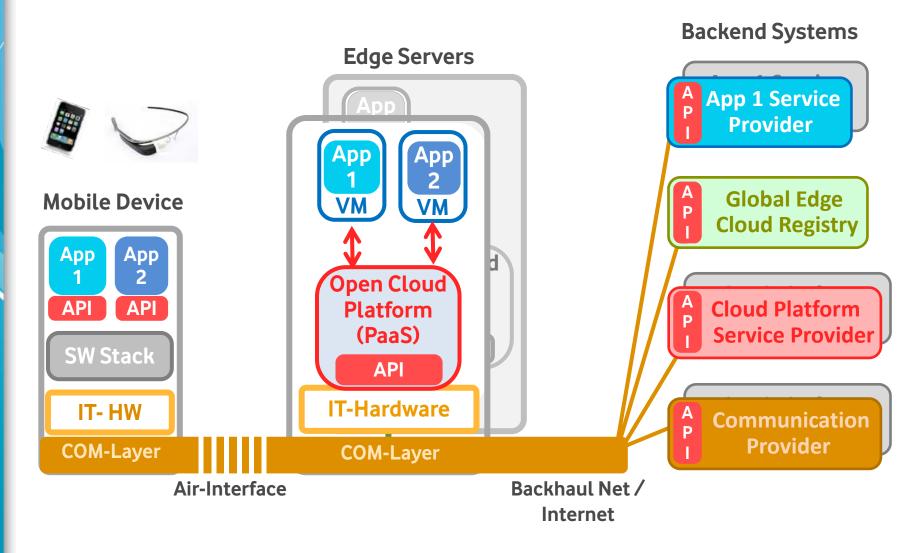


Open Edge Computing – Main Targets



... and allow any application to utilise it!

Open Edge Computing – Component Overview





BUSINESS OPPORTUNITIES AND VALUE CHAIN

Many Edge-enabled Business Opportunities Emerge

Example Areas

- Cognitive assistance services—
- Public safety
- Enterprise Services (e.g. virtual desktop)
- Augmented reality
- Sensor Data Services
- New Automotive Services
- Mobile App Enhancements
- Industry 4.0
- Sensor Data Services
- Drone Support Services
- Health and Sports Services
- Online Gaming
- Enhanced Communication Services











Will We Be Much Better Chefs in the Future?

see

act

"Wait for

the oil to heat up"

Cooking with cognitive assistance in 2020:



Source: Prof. Satya, Carnegie Mellon University



read & hear

"Wait, the oil is not hot enough"

Edge-enabled Services – Current Demonstrators



Demonstration videos

Table tennis Assistant www.youtube.com/watch?v= lp32sowyUA

- 2D Lego Assistant youtu.be/uy17Hz5xvmY
- Drawing Assistant www.youtube.com/watch?v=nuQpPtVJC6o

What's being shown

- Combines Google Glass with object recognition (of ball), motion prediction and real-time instructions to the user (where to hit the ball)
- Combines object recognition with giving instructions in real-time.
- Combines object recognition with corrective real-time feedback to the user.

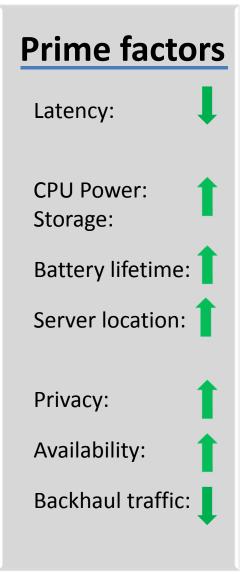


Further edge demo applications based on the Open Cloud Reference Platform have been developed by a university class at Carngie Mellon University: http://www.cs.cmu.edu/~15-821/project-demo-day.html

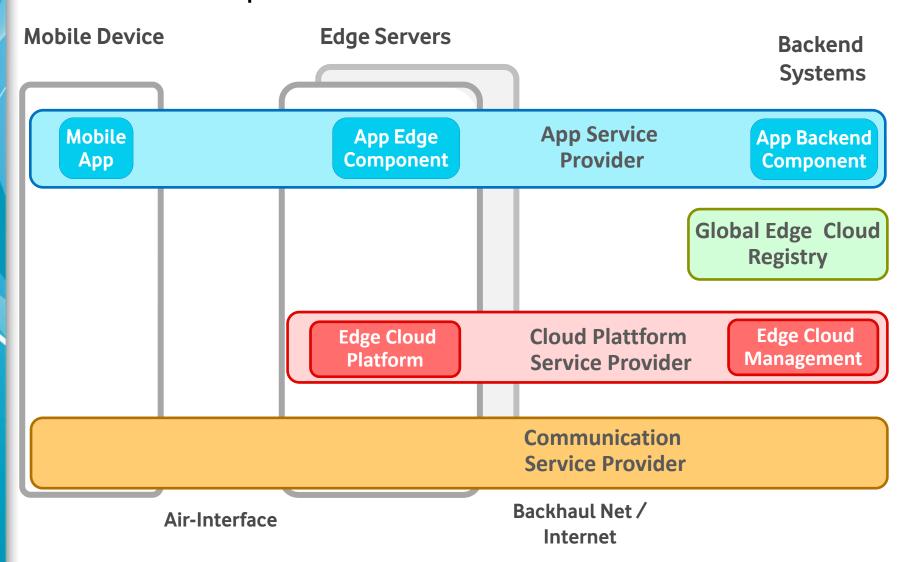
Business Value enabled through Edge Computing

Business & Customer Value

- Disruptive improvement in customer experience (e.g. Tactile Services)
- Expansion of device capabilities
- Offload of heavy computation from device to edge
- Enabler for new types of services via distributed computing (e.g. edge analytics for IoT)
- Keep personal data local
- Masking disruption of centralised cloud services
- Lower upload data volume to the Cloud (e.g. Edge Analytics)



Overview Components and Business Entities



All Players in the Value Chain Benefit from Open Edge Computing

Telecom Infrastructure Provider Cloud Technology Provider Network / Hotspot Provider Mobile Application Developer Mobile App Service Provider Tactile Applikation User



- New products and product functionalities
- Product differentiation
- Innovation image
- Customer loyality

- New service category with disruptive improvement in customer experience
- Shorter latencies, more computational power, more storage
- Service differentiation
- Innovation image
- Customer loyality

- New category of user experience
- Reduction in power consumption
- Reduction in data traffic

- New business opportunity: Cloud Infrastruktur Services
- Moneytisation of existing edge infrastructure
- Service differentiation
- Customer loyality



TECHNOLOGY OVERVIEW

Edge Computing Technology - Current Situation & Gaps

- Base station technology with integrated edge server components are available in the market from several vendors since 2013. Other edge technology is under development.
- Many telecom operators have conducted trials with edge technology.
 Some operators have already launched edge services

 (main use case: edge caching services)
- ETSI Industry Specification Group "Mobile Edge Computing" actively develops
 - Requirements for Mobile Edge Computing
 - Edge architecture focussing on mobile base-stations
 - Standard API's for telcom related edge applications
- Current Gaps:
 - We have to be open regarding the positioning of the edge component (base station, core net, elsewhere)
 - To make this a success it is important to pursue this together with the IT industry





Mobile Basis-Station



General Target:

We have to provide an open API and reference platform for Open Edge Computing and align it with the IT industry AND the telecoms industry

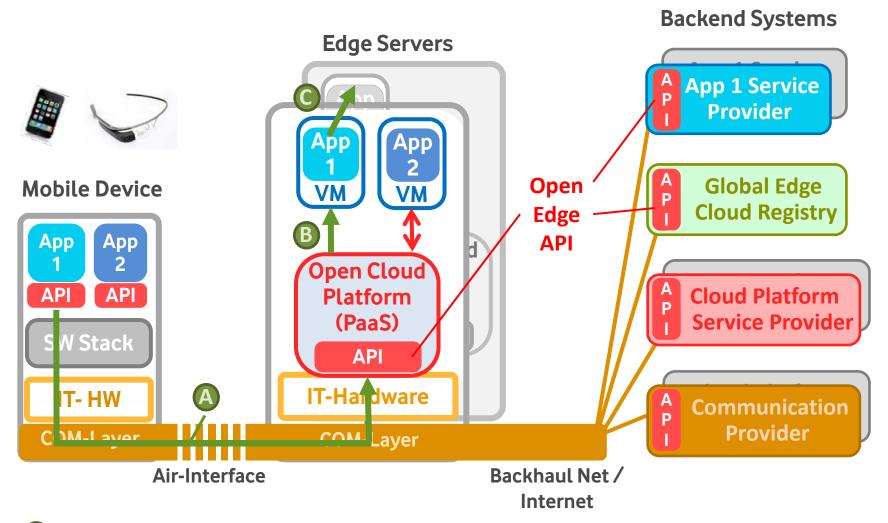
Open Edge Computing Reference Platform

- We have implemented a first version of the Reference Platform for Open Edge Computing
 - The Reference Platform is an open source implementation that provided extensions to OpenStack
 - It adds a few key functions to the standard OpenStack version to enable Edge Computing
 - It is based on an Open Edge API specification which can be implemented by any cloud stack technology
- To start simple and fast, the current Reference Platform implements just three additional functions
 - Edge Server (Cloudlet) Discovery
 - VM Provisioning
 - VM Handoff
- There are a number of other functions and stack changes required
 → they will be addressed later



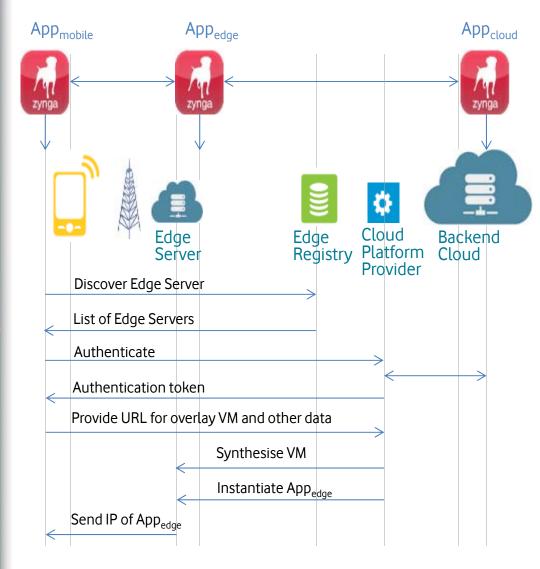
Short Term Target: Introduce that Edge Reference Platform to the OpenStack Community and make it an integral part of the next OpenStack release

Key Reference Platform Functions and API



- Edge Server (Cloudlet) Discovery discover the best and closest edge server
- WM Provisioning fast provisioning of VM and app on selected edge server
- ON Handoff handoff of application to next edge server in case of movement

Reference Platform – Information Flow (example Zynga)



- The user App_{mobile} contacts an Edge Registry to discover any suitable edge servers in its neighbourhood
- Edge Registry provides a list of suitable Edge Servers
- The user App_{mobile} selects the preferred Edge Server and authenticates
- The user App_{mobile} tells the Cloud Platform Provider where to find an Overlay Virtual Machine.
- The Cloud Platform Provider fetches the Overlay VM and instructs the Edge Server to synthesise the new VM.
- Once the VM is instantiated, the code App_{edge} is running at the edge server.

Edge Reference Platform – Current Status and Target

- First implementation of OpenEdge Reference Platform for OpenStack is finalised and compatible for OpenStack Kilo release
- All source code is available on GitHub
 - Component overview: https://github.com/cmusatyalab/elijah-cloudlet
 - Dashboard extensions: https://github.com/cmusatyalab/elijah-openstack
 - Cloudlet discovery: https://github.com/cmusatyalab/elijah-discovery-basic
 - Rapid VM provisioning: https://github.com/cmusatyalab/elijah-provisioning
 - VM handoff: Scheduled for December 2015
- The reference platform implementation is based on an Open Edge API specification which is available
- There are a number of demonstrator applications available that run on the Edge Reference Platform
 - GigaSight: https://github.com/cmusatyalab/GigaSight
 - QuiltView: https://github.com/cmusatyalab/quiltview
 - Gabriel: https://github.com/cmusatyalab/gabriel



Target: Get the reference implementation and Edge API accepted by OpenStack Foundation for the code release in May 2016





OPEN EDGE COMPUTING INITIATIVE

→ Mission and Targets

Open Edge Computing Initiative: Mission

Application
Providers &
Industry
Verticals

Telecom Service Providers

Open Edge Computing Forum Mission:

Bring together all players in the value chain to drive the eco system development for Open Edge Computing.

Telecom Infrastructure Providers

> Outreach Program

Technology Program Cloud Service
Providers
&
IT Technology
Providers

Other Enabling Technology Providers

High-Level Targets (1/2)



- 1. Drive the adoption of Open Edge Computing with the application service providers and the relevant industry verticals
 - Engage with application service providers & verticals and build PoC and where possible real-world installations
 - Communicate successful PoC's and installations widely
 - Gather application requirements and include them in in edge platform / standardisation activities
- 2. Drive the adoption of Open Edge Computing with the cloud service providers and the IT technology providers
 - Convince IT / cloud technology providers and cloud service providers that edge computing is a viable business opportunity. Include them in PoC and real-world installations
 - Offer them opportunities to develop new business
 - Drive the adoption of edge computing as a new cloud computing area: Get
 OpenStack++ extensions and API accepted in OpenStack. Establish an OpenStack
 developer community for edge computing
 - Convince other cloud technology providers to implement the same edge functionalities / API's

High-Level Targets (2/2)



- 3. Drive the adoption of Open Edge Computing with telecom service providers and telecom infrastructure providers
 - Convince telecoms infrastructure & service providers that edge computing is a viable business opportunity. Include them in PoC's and real-world installations
 - Offer them opportunities to develop new business
- 4. Communication, marketing, outreach, education
 - Inform & educate the public, the target audience and the members. Provide information exchange facitilites
 - Actively grow the audience / participants / members
- 5. Synchronise requirements, specifications and architectures between stakeholders
 - Synchronise with standardisation bodies & initiatives (ETSI MEC, NFV, OPNFV, SDN etc)
 - Drive alignment and resolution of conflicts between big players

Open Edge Cloud Initiative - Current Partners

(as of December 2015)

Industry Partners

- Huawei
- Intel
- Vodafone









Academic Partners

Carnegie Mellon University



The Initiative is open to other partners who are ready to contribute to success of the initiative

Summary and Next Steps

- Open Edge Computing enables a new category of services and customer experience:
 - Augmented Reality, Virtual Desktop, Assisted Driving, Drone Control etc.
- Edge Computing offers attractive benefits and business opportunities for ALL players in the value chain
- However, complex eco-system development is required. Hence, we need a joint and coordinated action between
 - Application Service Providers / Industry Verticals
 - Telecom Service Providers / Infrastructure Providers
 - Cloud Service Providers / IT Technology Providers
- The Open Edge Computing Initiative orchestrates and drives the business development of edge computing with all of these industries
 - Drive acceptance and usage of an Open Edge API and a Cloud Reference Platform
 - Initiate development of demonstrator and real-world edge applications
 - Gather requirements from Application Service Providers / Vertical Industries
 - Ensure alignment of telco AND IT "standardisation"



We need your support to make it happen!



We are interested in your comments & support! Please contact: info@openedgecomputing.org



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APPENDIX

Overview Edge-enabled Business Opportunities (1 of 2)

Tactile Apps & Enhancements

- Augmented reality with local Object data bases
- Mobile cognitive assistance
- Assembly instructions
- Split-application architectures
- Reduction in power consumption and / or data traffic

New Automotive Services

- Local street maps and local 3D point clouds support
- Column driving control
- Assisted / automated driving support

Enterprise Services

- Virtual edge-enabled desktop on simple display
- Indoor navigation services based on 3D point clouds
- Face recognition services

Health and Sports Services

- Remote diagnosis
- Home care robot control
- Medical training assistant
- Sports training assistant

Sensor Data Services

- Local sensor data collection (bridges, traffic)
- Radar and imaging vehicles data analytics
- Resource prospect exploration & analytics
- Video Analytics Services
- Geolocation detection at edge

Security and Emergency Services

- Resilient local data centre services
- Left baggage / stolen car detection
- Fire fighting robot control

Overview Edge-enabled Business Opportunities (2 of 2)

Industry 4.0

- Material and tool inspection
- Industrial troubleshooting
- Automation support services
- Manufacturing remote machinery and robot control

Drone Services

- Drone control with local 3D point clouds
- Drone control for precision agriculture

Virtual Customer Premise Equipment

- vCPE for consumer services (DSL-box, video services etc.)
- vCPE for enterprises (to improve performance)

Online Gaming

- Home game console with fixed line edge support
- Optimizing server location for multiparty games

In-Vehicle Services

• Cloudlet in cars, planes, ships etc.

Communications Services

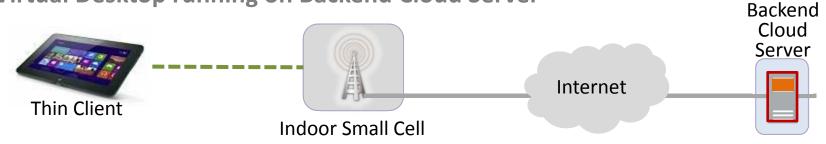
- Edge video caching
- Video streaming optimisation
- Adaptive traffic shaping

Long-term Opportunities

- Remote Surgery
- Exoskeleton control
- Edge components on handsets

Demonstrator: Tactile Thin Client Virtual Desktop Service for Enterprises

1. Virtual Desktop running on Backend Cloud Server



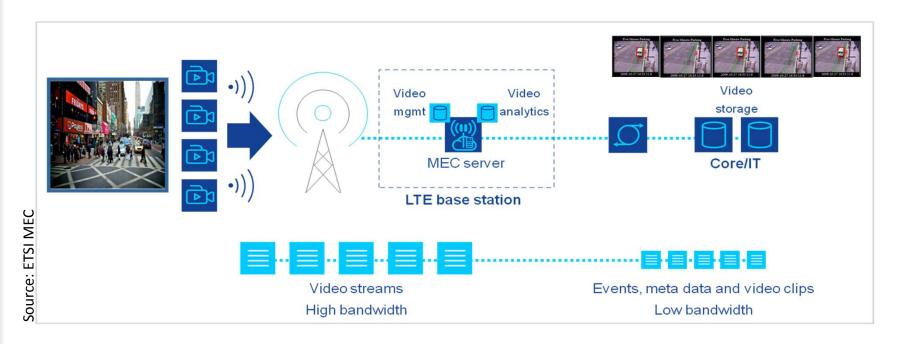
2. Virtual Desktop running on Edge Cloud Server



3. Desktop running directly on tablet



IoT Use Case: Edge Video Analytics

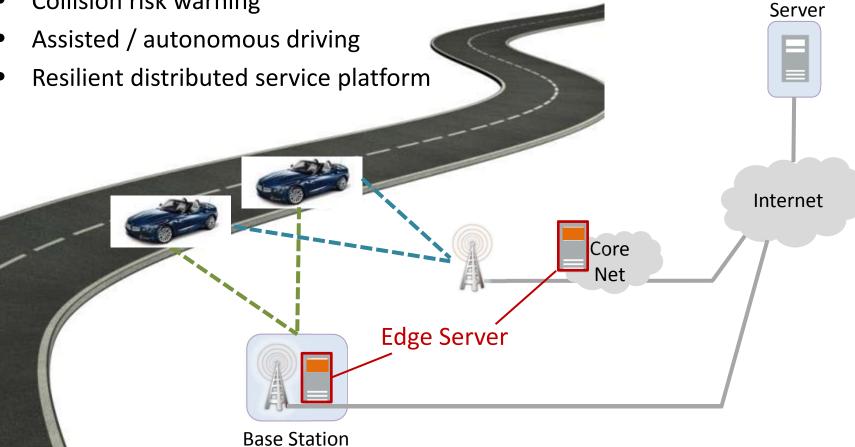


- Distributed live video streams analytics at the mobile edge
- Events are triggered automatically (e.g. movement, missing objects, crowd, etc.); enables fast detection and action triggering
- Optimizes backhaul and transport capacity
- Applicable to public safety, smart cities

Tactile Automotive Services - Overview and Example Services

Example Services

- Electronic emergency brake lights
- Traffic and road condition warning
- Collision risk warning



Backend-

Automotive Use Case: Driving Assistance Service through Edge-Supported Augmented Reality

Icy patchés reported by cars driving ahead

Roadside overlay derived from latest street model on Edge Server

Driving Assistance Service

- 1. Continuous monitoring of road condition by all cars
- 2. Continuous updating of street model on edge server
- 3. Provisioning of fast augmented reality overlay on windscreen

Backend-